

## KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-63324-1

DATE PRINTED

02/25/13

AND

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309558	AGENCY (OR SERVICE) ACTING AS AGENT FOR		345836	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	CARRICK CONSULTING			GARCETTI FOR MAYOR 2013		
AND	271 Madison Ave			8271 Melrose Ave		
ADDRESS	New York	NY	10016-1001	Los Angeles	CA 90046-6824	
	USA			USA		
CONTACT	JEFF TURK			PRODUCTgarcetti for mayor		
LOCAL SALESPERSON	Andrew Del Guercio		AGENCY EST. NO.	PRODUCT CODE	1307	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 03/04/13 AND ENDING 03/04/13 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M	2	05:00A	06:00A	15S	03/04/13-03/04/13	CBS2 NEWS 5A	2	75.00	150.00
**LUR**	BE									
2	M	2	06:00A	07:00A	15S	03/04/13-03/04/13	CBS2 NEWS 6A	2	75.00	150.00
**LUR**	BE									
3	M	4	07:00A	09:00A	15S	03/04/13-03/04/13	THE EARLY SHOW	4	75.00	300.00
**LUR**	BE max sep btwn sets									
4	M	2	09:00A	09:57A	15S	03/04/13-03/04/13	LET'S MAKE A DEAL	2	900.00	1800.00
**LUR**	BE									
5	M	2	09:57A	11:00A	15S	03/04/13-03/04/13	PRICE IS RIGHT	2	900.00	1800.00
**LUR**	BE									
6	M	2	11:00A	11:27A	15S	03/04/13-03/04/13	CBS2 NEWS 11A	2	250.00	500.00
**LUR**	BE									
7	M	2	11:30A	12:30P	15S	03/04/13-03/04/13	YOUNG AND THE RESTLESS	2	900.00	1800.00
**LUR**	BE									
8	M	2	12:30P	01:00P	15S	03/04/13-03/04/13	BOLD & THE BEAUTIFUL	2	900.00	1800.00
**LUR**	BE									
9	M	2	02:58P	04:00P	15S	03/04/13-03/04/13	DR.PHIL	2	300.00	600.00
**LUR**	BE									
10	M	2	04:00P	05:00P	15S	03/04/13-03/04/13	JUDGE JUDY	2	300.00	600.00
**LUR**	BE									
11	M	2	05:00P	06:00P	15S	03/04/13-03/04/13		2	250.00	500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ADDRESS	New York NY 10016-1001			Los Angeles CA 90046-6824	
	USA			USA	
CONTACT	JEFF TURK			PRODUCTgarcetti for mayor	
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.		PRODUCT CODE 1307	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 03/04/13 AND ENDING 03/04/13 NO. WEEKS: 1					

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			FROM	TO						
**LUR** BE cbs news @ 5p										
12	M	2	06:00P	06:30P	15S	03/04/13-03/04/13		2	250.00	500.00
**LUR** BE cbs news @ 6p										
13	M	2	06:56P	07:30P	15S	03/04/13-03/04/13	ET	2	700.00	1400.00
**LUR** BE										
14	M	2	07:30P	07:57P	15S	03/04/13-03/04/13	INSIDER	2	700.00	1400.00
**LUR** BE										
15	M	2	10:59P	11:35P	15S	03/04/13-03/04/13	CBS2 NEWS 11P	2	700.00	1400.00
**LUR** BE										
16	M	2	11:35P	12:37A	15S	03/04/13-03/04/13	DAVID LETTERMAN	2	350.00	700.00
**LUR** BE										
17	M	2	12:37A	01:37A	15S	03/04/13-03/04/13	CRAIG FERGUSON	2	150.00	300.00
**LUR** BE										
18	M	2	09:00P	10:00P	15S	03/04/13-03/04/13	TWO BROKE GIRLS/MIKE & MOLLY	2	5000.00	10000.00
**LUR** BE										
19	M	2	10:00P	11:00P	15S	03/04/13-03/04/13	HAWAII FIVE-0	2	3750.00	7500.00
**LUR** BE										
Total Contract:								40		33200.00
Billing Summary										
			Qtr 1-13			Jan	Feb	Mar	Total	
						.00	.00	33200.00	33200.00	

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